

## INDEPENDENT EXPERT AND MARKET PLATFORM FOR SWITZERLAND



Security-Finder Switzerland offers you the unique opportunity to present your company with a portfolio, positioning, focus, competence and expertise on an independent, nationally renowned platform to support your own market development; all year round.

The all-year summit of the security competences makes it possible to exchange knowledge and information about strategies, perspectives and projects for security and market development and it gives these concerns the importance and the space they deserve. On the platform are experts who do not pursue security in isolation but integrate them into a holistic context, into a systemic overall understanding. All participants have access to the nation's leading security platform with a 360-degree view that makes networking, communication and information possible for manufacturers, developers, enabler, project managers and users; simple and efficient.

### TARGET GROUPS INTEGRATED SECURITY 360-DEGREE

Relevant target groups at strategic, conceptual and professional level: administrative boards, owners, CEOs, CIOs, CTOs, CISOs, IT leaders, GRC and security managers, security architects, security engineers, data protection managers, managers, BCM managers, auditors, VRs, technical, security project managers, IAM managers, managers of physical security, security-interested parties.

#### CUSTOMER COMPETENCE CENTER SECURITY

- ▶ Transparency. Trust. Added value. Projects.
- ▶ Independent. Neutral. Context. Industry sectors. Anticipation. Engagement.
- ▶ Competence partner. Expert board. Monthly guests. Security competencies.
- ▶ Business. Technologies. Processes. Security & Governance CH & International.
- ▶ Information & Knowledge. Total value added; business to IT, IT to business.
- ▶ Market. Providers. Portfolios. Research & Science. Application.
- ▶ Education. Literature. Basics & Standards
- ▶ MarCom via platform, newsletter, social media.

#### SECURITY 360-GRAD

- ▶ **The world:** outer threat situation – framework for Switzerland; in politics, economy, society and security; also in the context of digitalization
- ▶ **Switzerland:** State for the framework of security in economy and society
- ▶ **Security:** the prospects of security; topics, market, supplier overview, offers, experts, institutions, associations, solutions, products, services, government, international actors.

